



## VENDOR REGISTRATION FORM

Saturday, June 11th, 2022, 9am - 2pm. (park closes at 5pm)  
Address: Storyland 890 W Belmont Ave, Fresno, CA 93728

Please complete the form, sign below and send via email to:  
[kam@ReadingHeart.org](mailto:kam@ReadingHeart.org)

The fee for a vendor booth is \$100.

There is no cost for non-profits that provide a service to our community to participate in this event. (parking fee is not covered)

**We ask all vendors to have games and/or actives plus something small to hand out.**

Space will be granted in the order your vendor registration form is received. Booth includes 12x12 space please provide your own table and chairs. Sorry, no electrical hookup available at the booths, although facilities will be available to re-charge equipment.

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_ Zip code: \_\_\_\_\_

Email address: \_\_\_\_\_

Website: \_\_\_\_\_

Number of attendees at your exhibit \_\_\_\_\_

### Product Information:

Please provide a brief description about your product/service. This information will be used for marketing this event. If you have images we can share please email them to us by May 25th

**No items can be sold at this event!**

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## Terms and Conditions

**1. Setup/ Break Down:** Exhibitors may begin setting up at 7:30am the day of the event. Exhibitors must be set up by 8:30am. Break down can start no sooner than 2:00pm and must be completed by 5:00pm. Please **\*before leaving, please be sure your area is clean and trash-free.**

**2. Exhibitor Responsibility:** Exhibitor will be fully responsible for any loss or damage to his or her property by theft, fire or casualty. Reading Heart and their sponsors expressly disclaims any responsibility for same. Exhibitors shall be responsible for any damage which may be incurred to the facilities as a result of or in connection with its operation. Each exhibitor is responsible for the conduct of his employees and/or representatives and activities must not detract from the image or welfare of the event.

**3. Exhibitor Spaces:** Exhibitor spaces will be assigned. Placement, flow and competition will be taken into consideration to provide the best experience for event attendees. If you have special space needs, please include your request with your application and we will make every effort to accommodate you. Spaces are reserved on a first-come first-served basis. Vendors must ensure that none of their display equipment extends beyond the space they have booked; this includes any rails, stands or additional equipment.

**4. Acceptance:** Reading Heart and/or our supporters' reserves the right to decline any application for space if it deems such action to be in the best interest of the event.

**5. Electricity:** No Electricity will be provided

**6. Tables & Chairs:** Each Exhibitor may furnish his or her own chairs, tables, stands, tent or canopy. We will not be able to provide chairs, tables, stands, tents or a canopy.

**7. Indemnification:** Exhibitor agrees to indemnify and hold harmless Reading Heart and their sponsors from and against any loss, expense, claims, damages, causes of action, injuries, suits or damages, suits to person or property, including attorney's fees, arising out of or related to the operation of the Exhibitors at this event.

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Please use the below address if you would prefer to mail your registration form (Please note space will be granted in the order forms are received, email is best): Mail Only: Reading Heart, 7081 N Marks Ave #104, PMB 237 Fresno, CA 93711 Questions: 415-881-7323

**Disclaimer:** Reading Heart and their sponsors do not endorse any products or services provided by your company for this event.